

The Best Just Got Better

The Authentic Food Company has expanded its successful Classics range with the introduction of a new gourmet dish and one upgraded product to meet the growing expectations of busy chefs and diners. Both products are available exclusively via 3663, First for Foodservice.

The new Hunters Chicken and the upgraded Beef Steaks in a Peppercorn Sauce will sit alongside six other popular main course dishes in the range. The portfolio consists of classic dishes with a modern twist such as Beef Bourguignon, Chicken Chasseur, Minted Lamb Henry and Mushroom Stroganoff.

Perfect for chefs looking for a hearty main course, Hunters Chicken (300g) features a whole chicken breast wrapped in bacon and cooked in tangy BBQ sauce topped with lashings of melted cheese. Add warm crusty bread and new potatoes for classic cuisine suitable for menus in pubs, hotels and restaurants. The dish can be prepared by cooking from defrost in the microwave (1725W) for four and a half minutes..

The Beef Steaks in a Peppercorn Sauce (350g) has tender pieces of beef steaks, with mushrooms and onions in a creamy peppercorn sauce. This gourmet specialty can be served with wild rice and buttered green beans. The meal can be microwaved in three minutes (1725W), making this a quick and easy menu addition for busy chefs.

Speaking of the new range, Lee Tynan, NPD Controller at The Authentic Food Company, said: "The British public's hunger for traditional recipes with modern flavour combinations shows no sign of abating. The new additions to the Authentic Classics range delivers on both these aspects, allowing chefs to meet consumer preferences for home-cooked style foods as well as exceptional quality."

In addition to the Authentic Classics Range, The Authentic Food Company also offers ranges under Oriental, Indian, Tex-Mex, Mediterranean and Authentic British brands, plus a unique selection of foods designed specifically for children.

